



SECRETLY CANADIAN

JENS LEKMAN

LIFE WILL SEE YOU NOW

CATALOG #: SC339
RELEASE DATE: FEBRUARY 17, 2017
FORMAT: CD/LP/CASSETTE/DIGITAL

CD BOX LOT: 30
LP BOX LOT: 40
CASSETTE BOX LOT: 25

GENRE: INDIE POP
KEY MARKETS: NEW YORK, CHICAGO, LOS ANGELES, SAN FRANCISCO/BAY AREA

TERRITORY RESTRICTIONS: EXCLUSIVE TO HOSTESS IN JAPAN
VINYL NOT RETURNABLE

ABOUT THE ALBUM

Jens Lekman describes his new record, *Life Will See You Now*, playfully, but also honestly, as “a midlife-crisis disco album; it’s an existentialist record, about seeing the consequences of your choices”. It’s a typical Lekman album in several ways: sly humour is key to its heartfelt nature; it inverts pop’s writing norm by making songs with sad concerns sound happy and songs with a happy subject sound sad; and it plays with notions of identity and the self. But, as the title suggests, it also represents a significant move forward, as if across a threshold. It’s the more expansive, upbeat sound of a revitalised Lekman, who is just one of many characters in his new stories about the magic and messiness of different kinds of relationships.

TRACK LIST

SIDE A:

1. To Know Your Mission
2. Evening Prayer
3. Hotwire The Ferris Wheel
4. What’s That Perfume That You Wear?
5. Our First Fight

SIDE B:

6. Wedding in Finiestère
7. How We Met, The Long Version
8. How Can I Tell Him
9. Postcard #17
10. Dandelion Seed

CD UPC: 656605033921



LP UPC: 656605033914



COLORED LP UPC: 656605033938



CASSETTE UPC: 656605033945



DIGITAL UPC: 656605033969



SELLING POINTS

- Performed sold-out shows in Los Angeles, New York, Chicago, London and Stockholm ahead of the album; full US tour to follow release in 2017
- Strong support from Pitchfork, NPR, New York Times, Rolling Stone, The Fader, Stereogum for previous Jens Lekman releases
- Teaser flexi disc 7” of the album’s first single (“What’s That Perfume You Wear?”) seeded out to super-fans as a surprise
- Jens Lekman released one song per week in 2015 (“The Postcards Series”) of home recordings that was covered extensively by New York Times, Pitchfork, Stereogum, Consequence of Sound, Spin and more



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