

HERE WE GO MAGIC

BE SMALL



SECRETLY CANADIAN

# HERE WE GO MAGIC

## BE SMALL

Intro  
Stella  
Be Small  
Falling  
Candy Apple  
Girls in the Early Morning  
Tokyo London US Korea  
Wishing Well  
Ordinary Feeling  
News  
Dancing World

CATALOG #: SC315  
RELEASE DATE: OCTOBER 16, 2015  
FORMAT: CD/LP/DIGITAL  
CD BOX LOT: 30  
LP BOX LOT: 25  
GENRE: ALTERNATIVE / INDIE POP  
KEY MARKETS: NEW YORK CITY, BOSTON,  
SEATTLE, CHICAGO, AUSTIN, PORTLAND, SAN  
FRANCISCO, LOS ANGELES, SAN DIEGO,  
WASHINGTON D.C., BALTIMORE, CLEVELAND

TERRITORY RESTRICTIONS: NONE  
VINYL NOT RETURNABLE

CD UPC: 656605031521



LP UPC: 656605031514



DIGITAL UPC: 656605031569



The elastic pop songs of Here We Go Magic are like a musical approximate to the kinetic, carefully balanced mobiles of sculptor Alexander Calder. There is an immediate weightlessness and elegance to the movement of the pieces that belie the delicate, toiling construction at play, the everything in it's right place of the design, the undeniable dedication to craft, the elbow grease, just how fussed over these pieces most certainly are. And more simply, like Calder's mobiles, the songs seem to float just above us, in a space that feels just out of our terrestrial reach. And though HWGM's new album *Be Small* finds the band taking a, well, smaller approach to production and finding more intimate soundscapes — from the live, expansive sound of 2012's *A Different Ship*, produced by Radiohead's 6th man Nigel Godrich, to *Be Small*'s direct-to-board home-recorded album — it hosts no less acrobatics of musicianship and a singular sonic ambition.

Inspired by the massively under-appreciated Eno/Cale tune "Spinning Away" from their collaborative album *Wrong Way Up* (1990) and by Robert Wyatt's classic "Heaps of Sheeps" from *Shleep* (1997), HWGM's chief songwriter Luke Temple set out to create a collection of "overtly major and optimistic" songs without coming across as cloying. The robust 90s future pop sound of these odd fellow heavyweights fits Temple like a sequin glove. You can hear how these songs likely began as Temple's bedroom folk riffs, but where they ultimately end up — here with the help of longtime HWGM collaborator and multi-instrumentalist Michael Bloch, as well as Austin Vaughn on drums — is near-transcendent and celestial.

The pulsating album standout "Falling" builds upon arpeggiated, satellite signal synths and joyous, interlocked acoustic strums and fuzzed guitar. It gathers momentum with each phrase about falling in love (though it's unclear if this is a thing to be celebrated or dreaded) until the whole affair suddenly halts into a nothingness that sounds like a Gregorian chant from the bottom of a wishing well. When this narrator fell in love, just where did they fall to so suddenly? "Falling" is followed by the even strummier, even fuzzier "Candy Apple," a cheeky ode to New York City, the place HWGM has called home since its genesis.

Over the last 6 years HWGM has become a real "poet's poet" among NYC musicians and bands. And it's clear why. You're almost always left dumbfounded as to how their songs developed from Point A to Point B, where all is a swirl of sound and emotion and groove, jaw-on-the-floor stuff. In these times, where easy answers are a click away, we need this sort of thing more than we know, to be made, again, into babies amazed at the wondrous mobile spinning above us.

### - PRESS QUOTES -

"The band knowingly and creatively extends the systematic art-rock heritage of New York bands like Talking Heads and the Velvet Underground and their European cousins in Stereolab, Can and Radiohead."  
- Jon Pareles, New York Times

### SELLING POINTS

- First Here We Go Magic record in 3 years, with US & European dates to be announced
- Brian Eno / Robert Wyatt / John Cale songwriting and production are heavy influences on *Be Small*



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1499 WEST SECOND STREET  
BLOOMINGTON, IN 47403  
WWW.SECRETLYCANADIAN.COM



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