



SECRETLY CANADIAN

STEVEN A. CLARK

THE LONELY ROLLER

Lonely Roller
Trouble Baby
Not You
Can't Have
Bounty
Time Machine
Floral Print
Part Two
She's In Love
Young, Wild, Free

CATALOG #: SC301
RELEASE DATE: SEPTEMBER 18, 2015
FORMAT: CD/LP/DIGITAL
CD BOX LOT: 30
LP BOX LOT: 25
GENRE: EXPERIMENTAL R&B
KEY MARKETS: NEW YORK CITY, LOS ANGELES, CHICAGO, ATLANTA, RALEIGH, CHARLOTTE, MIAMI, SEATTLE, AUSTIN

TERRITORY RESTRICTIONS: NONE
VINYL NOT RETURNABLE

CD UPC: 656605030128



COLORED LP UPC: 656605030135



DIGITAL UPC: 656605030166



Outlaws and outsiders, road-trippers and lonely rollers; whether it's someone searching or someone who doesn't want to be found, we can't help but be drawn to the drifters. Singer Steven A. Clark is that next stranger to roll in from out of town, a restless artist recasting R&B. He's a straight-talker in a genre filled with wish-fulfillment, whimsy and cliched beats; think the Outlaw Josey Wales raised on *N.E.R.D.* and *808s & Heartbreak*.

On his cinematic new album *The Lonely Roller*, Clark's descriptions of emotions and bad breaks aren't just a set-up. It's personal identification set to song, new additions to a canon looking for fresh blood. Clark's style, refined and road-tested over the years on releases such as the *Late EP*, goes widescreen. A complete concept, the album flows and ties together, more of a movie and journey than isolated images and experiences. Clark spent last year traveling and reworking songs and stories from his past to show where he's at as an artist. In the studio, he worked with a composer, **Sam Hyken**, for the first time, allowing him to write string parts and arrangements that fleshed out each track. Different sounds, eras and influences, from **Peter Gabriel** to **Michael Jackson**, **Tom Petty** and yacht rock, floated in and out, but the end result was Clark's own travails and travels set to music.

"Rhythm and blues ain't all candy and hearts," he says. "There is real emotion, and lots of times, artists don't always go there. Tapping into the darker side helps make a song more real, and keeps things fresh."

Miami-by-way of Fayetteville and Little Rock, Clark's raw, confessional singing and personal stories pair with pulsing synthesizers and rhythms that hang in the air like a glowing grid of roadside neon. It's a means for the soft-spoken artist to process all the drama in his head. On songs such as "Not You," he flips a brutally honest breakup tale and draws emotions and empathy from being on the "right" side of the conversation. The title track uses a slinky, sensual beat to create a perfect backdrop to tell the story of a weekend-long tryst in Vegas. For a man of few words, his unadorned and uncomplicated lyrics hit home.

"I don't want to just be some guy trying to bring something back, but I always think there is room for a flawed character," he says. "The characters in the songs and me, they're often the same guy."

- PRESS QUOTE -

"He's not a cipher for listeners' sense of transgressive cool — as is often the case with these Art&B types — but a heroic underdog of the specific, delivering diary-like lyrics detailed enough to provide a loaded portrait of a young man in transition."

- SPIN, Best New Artist feature

SELLING POINTS

- Steven A. Clark will be touring extensively in support of his Secretly Canadian debut album
- An aggressive radio campaign is planned for multiple singles, and videos and remixes are in the works
- 1st vinyl pressing is a limited edition color matched LP with digital download included



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