



CAYUCAS

CAYUCOS b/w SWIMSUIT

Cayucos
Swimsuit

CATALOG #: SC273
RELEASE DATE: OCTOBER 16, 2012
FORMAT: 7"/DIGITAL
BOX LOT: 50
GENRE: INDIE POP
KEY MARKETS: LOS ANGELES, SAN
FRANCISCO, NEW YORK, CHICAGO, SEATTLE,
SAN DIEGO, PORTLAND, BOSTON,
PHILADELPHIA, NASHVILLE, ATLANTA

VINYL NOT RETURNABLE

No one knows summer like Santa Monica's Zach Yudin.

"Can you hear it comin'?" he asks, at the start of "Cayucos," the opening salvo by his band **Cayucas**. With a nod to 60's beach blanket pop gems and bonfire folk songs, Cayucas hits the waves runnin', causing involuntary head bobs, finger snaps, toe-taps and the ability to shake your booty like it's strapped to a brand new set of maracas. Producer/multi-instrumentalist Richard Swift deftly captures Yudin's inimitable voice as it echoes through the barrel of the perfect wave. It's a song for the ages for sure.

The B-side "Swimsuit" continues to carry the torch, with its cocktail-lounge organ flourishes painting a picture of young, carefree days spent pining for your summer love. Enjoy just a hint of the party that's still to come, and let Cayucas take you to your inner sanctum where there's always sunshine, and a pina colada is always a good idea.

Full length to be released early 2013.

SELLING POINTS

1. Has received early online love from music fans and bloggers
2. Building up for the highly anticipated full length release early 2013, with press and live shows in the works for 7" support
3. Would fit nicely on a mixtape with Best Coast, Beach Boys, Andrew Bird, Small Black, Foster the People, Here We Go Magic
4. Perfect single to keep summer alive all year round!

7" UPC: 656605027371



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DIGITAL UPC: 656605027364



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