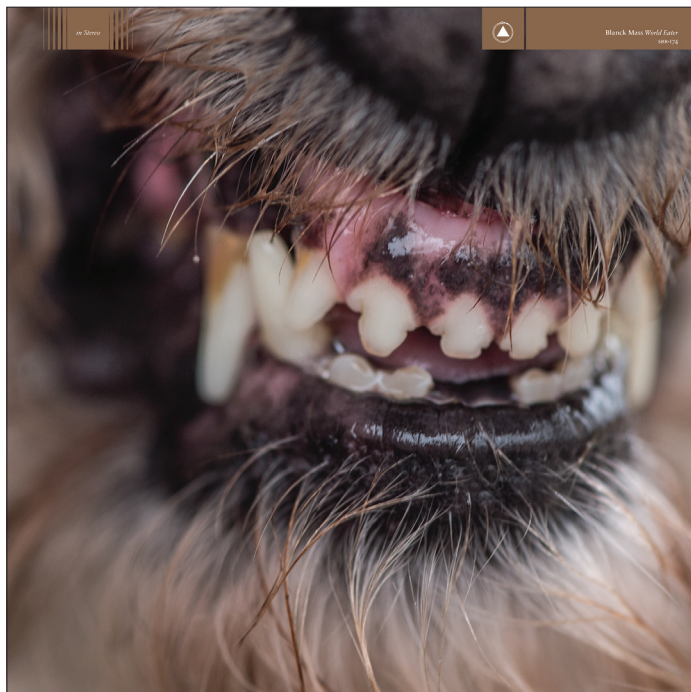


Blanck Mass

World Eater



As humans, we are aware of our inner beast and should therefore be able to control it. We understand our hard-wired primal urges and why they exist in an evolutionary sense. We understand the relationship between mind and body. Highly evolved and intelligent, we should be able to recognize these genetic hangovers and control them as a means to act positively and move forward as a compassionate species. Unfortunately, this is not the case. Recent global events have proven this. The human race is consuming itself.

World Eater, the new album by Benjamin John Power's **Blanck Mass** project, is a reaction to this. There is an underlying violence and anger throughout the record, even though some of these tracks are the closest Power has ever come to writing, in his words, "actual love songs."

"Maybe subconsciously this was some kind of countermeasure to restore some personal balance," Power explains.

On *World Eater*, Power further perfects the propulsive, engrossing electronic music he has created throughout his impressive decade-plus career, both under the **Blanck Mass** moniker and as one-half of **Fuck Buttons**, as he elaborates upon the sound of 2015's brilliant double album *Dumb Flesh*. As massive as the sonic world of the new record often feels, its greatest achievement is in its maximization of a limited set of tools, a restriction intentionally set by Power himself.

"As an exercise in better understanding myself musically, I found myself using an increasingly restricted palette during the *World Eater* creative process. Evoking these intense emotions using minimal components really put me outside of my comfort zone and was unlike the process I am used to. Feeling exposed shone a new light on this particular snapshot. I feel enriched for doing so."

TRACK LISTING:

- 1 John Doe's Carnival of Error (2:37)
- 2 Rhesus Negative (9:10)
- 3 Please (7:30)
- 4 The Rat (6:11)
- 5 Silent Treatment (7:37)
- 6 Minnesota / Eas Fors / Naked (7:30)
- 7 Hive Mind (8:33)

KEY INFORMATION / SELLING POINTS:

Hometown / Key Markets:

- Edinburgh, London, New York, Chicago, Los Angeles

Selling Points / Key Press:

- Solo project of Benjamin John Power (**Fuck Buttons**)
- The **Blanck Mass** track "Sundowner" performed by the London Symphony Orchestra at 2012 Olympics opening ceremony
- *Dumb Flesh* received glowing coverage from **NPR** (Songs We Love), *The New York Times* (print review), **Thump**, **Pitchfork**
- "D7-D5" single released via Adult Swim Summer Singles in 2016
- Full press campaigns by **Motormouth** and **In House**
- Black-and-red marble color vinyl limited to 1500 units

Related Catalog:

- SBR-136 **Blanck Mass**: *Dumb Flesh* CD/LP

RiYL: Fuck Buttons, Aphex Twin, Tim Hecker, Underworld, Mogwai, Flying Lotus

CATALOG #: SBR-174

GENRE: Electronic

RELEASE DATE: 3-3-2017

AVAILABLE FORMATS: CD, LP, LP-CI

UPC-CD: 616892451648

UPC-LP: 616892451549

UPC-LP-CI: 616892451846

VINYL IS NOT RETURNABLE

EXPORT RESTRICTIONS: None

BOX LOT: CD 30 / LP 40

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LP



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BLACK AND RED MARBLE

COLOR LP



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