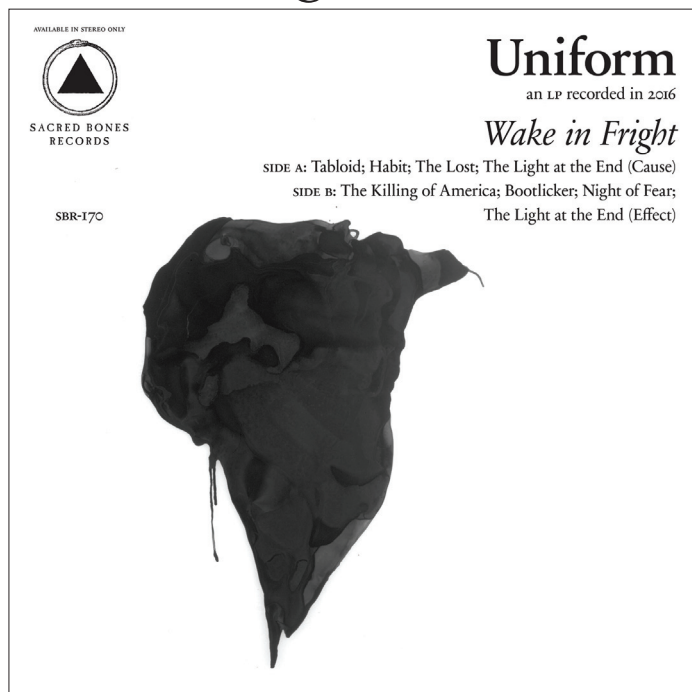


Uniform

Wake in Fright



Wake in Fright, the second full-length by the New York City duo **Uniform**, is a harrowing exploration of self-medication, painted in the colors of war. Following the *Ghosthouse 12"*, whose A-side Pitchfork called "their most relentless track yet," vocalist Michael Berdan and guitarist/producer Ben Greenberg return with a new batch of even more punishing songs that incorporate elements of industrial music, thrash metal, harsh noise, and power electronics.

"This record is primarily about psychic transition," Berdan explained. "The distress that these songs attempt to illustrate comes from a place of stagnation and monotony. This is what happens when old ways of thinking become exhausted and old ways of coping prove ineffective. Something must change or it will break."

The characters Berdan brings to life in his lyrics quit using but have ruinous relapses ("Habit") or struggle as their resolve crumbles ("Bootlicker"); they use alcohol to ease their insomnia but are helpless when they get sober and stop sleeping again ("Night of Fear"); they're existential misanthropes trapped in dead-end lives ("The Lost").

Greenberg sets these stories to menacing guitar and samples of literal sounds of war — the kick drums are bombs going off, the snares are gunshots. He drew the record's immense sample library from action movies, Foley sound packs, field recordings, and more, and the result is devastating. The guitar is also as crucial as ever, and now as indebted **Slayer** as it is to **Big Black**. Greenberg conjures up massive riffs and shredding solos, pushing the band deeper into the metal world whose borderlands they've long stalked.

"We are surrounded by war and the whole world is burning and it doesn't seem like there are any appropriate reactions or responses left anymore," Greenberg elaborated. "This music is our response to and our reflection of the overwhelming violence, chaos, hate, and destruction that confronts us and everyone else in the world every day of our lives. When we play, I don't feel powerless anymore. I hope this record can help others transcend their anger and frustration."

TRACK LISTING:

- 1 Tabloid (3:15)
- 2 Habit (4:31)
- 3 The Lost (4:50)
- 4 The Light at the End (Cause) (4:37)
- 5 The Killing of America (4:04)
- 6 Bootlicker (5:03)
- 7 Night of Fear (5:02)
- 8 The Light at the End (Effect) (5:53)

KEY INFORMATION / SELLING POINTS:

Hometown / Key Markets:

- New York, Philadelphia, Chicago, Los Angeles, Austin

Selling Points / Key Press:

- Touring North America and Europe beginning in February
- Members of **The Men**, **Drunkdriver**, **Pygmy Shrews**, **York Factory Complaint**, and more
- *Ghosthouse* received excellent coverage on **Pitchfork**, **Thump**, **CLRVYNT**, **Stereogum**, and more
- Full press campaigns by **Grandstand** and **Rarely Unable**
- White color vinyl limited to 750 units worldwide

Related Catalog:

- SBR-166 Uniform: *Ghosthouse 12"*

RiYL: Suicide, Godflesh, Slayer, Big Black, Ministry

CATALOG #: SBR-170

GENRE: Industrial/Metal

RELEASE DATE: 1-20-2017

AVAILABLE FORMATS: CD, LP, LP-CI

UPC-CD: 616892438540

UPC-LP: 616892438342

UPC-LP-CI: 616892438748

VINYL IS NOT RETURNABLE

EXPORT RESTRICTIONS: None

BOX LOT: CD 30 / LP 40

CD



6 16892 43854 0

LP



6 16892 43834 2

WHITE COLOR LP



6 16892 43874 8

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