

Lust For Youth *International*



To put it bluntly, **Lust For Youth's** *International* is unrecognizable as a Lust For Youth record on first listen. Hannes Norrvide's previous solo albums under the Lust for Youth moniker have been described as "dark, cold, atonal, tormented, lonely, and lower than lo-fi." The approach on *International* has shifted dramatically. Writing as a three-piece now, with longtime live collaborator Loke Rahbek and new band member Malthe Fisher, who produces and plays guitar, LFY have entered a completely new territory. The result is stunning. *International* is a buoyant synth masterpiece in the vein of early **Depeche Mode**, **Pet Shop Boys** and **New Order**. Norrvide's work has always had pop sensibilities buried deep in the reverb, but the hooks are front and center on *International*, and there is nothing lo-fi about it.

That is not to say the record is without substance. There are still some deeply introspective moments as well, notably the instrumental passages "Ultras" and "Basorexia," which evoke the morning-after loneliness that a lot of earlier LFY work has explored. According to Rahbek, "the record sort of happened by chance. Hannes and I had talked about recording some stuff together for the fun of it, and Malthe offered to help us record. Initially, we were just going to do a song or two, but within a few weeks it was obvious that it was a combination that worked. The period was strange, terrible things happened in everyone's life outside of the studio, so as a result many hours were spent in the studio, like a safe zone."

"As the title indicates," Rahbek adds, "the record deals with the rootless, sometimes almost inhuman, nature of traveling and touring. Hotel rooms and strangers' beds, drugs and clubs, and the impossibility of living a regular life." It may be an irregular life, but nothing could suit them better. *International* is Norrvide's magnum opus, and with Fisher's production and Rahbek's co-writing skills, the potential this band has always shown has been fully realized.

TRACK LISTING:

- 1 Epoetin Alfa (3:32)
- 2 Illume (2:39)
- 3 Ultras (1:27)
- 4 New Boys (3:32)
- 5 Lungomare (5:03)
- 6 Armida (4:50)
- 7 After Touch (4:00)
- 8 Basorexia (2:01)
- 9 Running (3:52)
- 10 International (3:49)

KEY INFORMATION / SELLING POINTS:

Hometown / Key Markets:

- Copenhagen, Stockholm, New York, Los Angeles

Selling Points / Key Press:

- Guest appearances by Elias Bender-Rønnenfelt of **Iceage** and Adrian Toubro of **Lower**
- *Perfect View* won Best Pop Album at Sweden's Manifestgalan Awards
- Print features in **I-D Magazine** and **NME**
- Pitchfork ran positive reviews of *Perfect View* and *Growing Seeds*
- LP comes with downloads of remixes by **Chelsea Wolfe**, **Helm**, **Total Control**, **Silent Servant** and **Cult of Youth**

Related Catalog:

- SBR-085 Lust For Youth *Growing Seeds* CD/LP
- SBR-091 Lust For Youth *Chasing the Light 12"* EP
- SBR-093 Lust For Youth *Perfect View* CD/LP

RiYL: Depeche Mode, Pet Shop Boys, Cold Cave

CATALOG #: SBR-115

GENRE: Alternative/Synthpop

RELEASE DATE: 6-10-2014

AVAILABLE FORMATS: CD, LP

UPC-LP: 616892202844

UPC-CD: 616892202646

TERRITORY RESTRICTIONS: None

VINYL IS NOT RETURNABLE

BOX LOT: CD 30 / LP 35

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