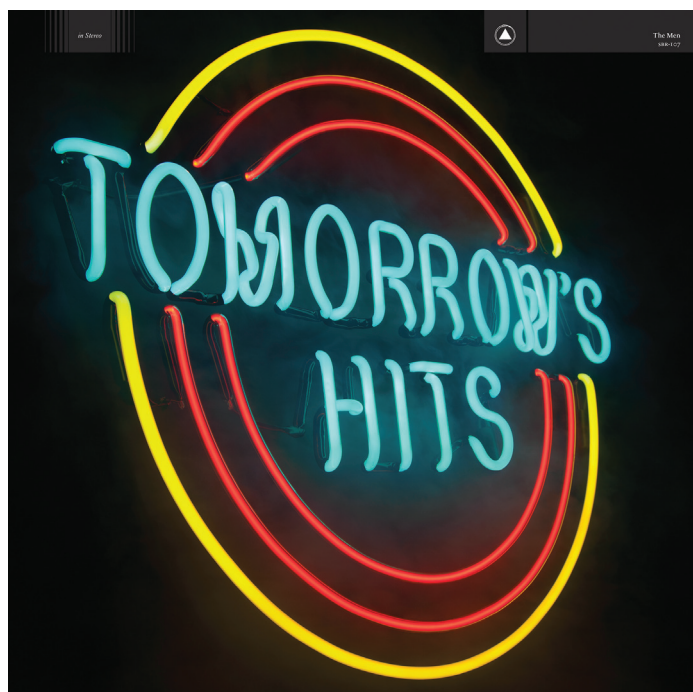


# The Men

## *Tomorrow's Hits*



After spending much of 2011 and 2012 on the road, including a trip upstate to write and record *New Moon*, their fourth full-length in as many years, The Men needed a break. They decided to take the winter of 2012 off to work on new material in Brooklyn. The converted founding member Mark Perro's bedroom in Bushwick into a practice space and rehearsed there nearly every day for three months, cutting more than 40 demos. By the end of that winter, the Men had pared that crop of songs down to 13. With their plans to take a break foiled by their own work ethic, they decided to record those songs before *New Moon* came out. They booked two days at Brooklyn's Strange Weather studios, clocked in, and tracked all 13 songs entirely live, even including a horn section.

Eight songs from those sessions made the final cut for The Men's new LP, *Tomorrow's Hits*. This is their first album recorded in a high-end studio and, appropriately, the result is their most high fidelity album to date. That being said, it is still an incredibly straightforward record. *Tomorrow's Hits* is a concise collection of songs that nonetheless expands the band's ever-evolving musical palette. It's full of genre-bending risks, but it reinforces the overarching theme that has come to define its makers: The Men are a great rock band.

#### Press:

- **Rolling Stone** praised their previous album, *New Moon*, writing that it "reminds you that the Men can go pretty much anywhere they please."
- The Men appeared on the cover of the *Village Voice* in March 2013
- Performed on *Last Call With Carson Daly* twice in 2013
- Have never scored lower on Pitchfork than an 8.2 for a full-length album
- *New Moon* debuted at #2 on the **Billboard** New Artists chart and continued to chart for seven weeks

#### TRACK LISTING:

- 1 Dark Waltz (5:15)
- 2 Get What You Give (3:22)
- 3 Another Night (5:30)
- 4 Different Days (4:33)
- 5 Sleepless (3:13)
- 6 Pearly Gates (6:19)
- 7 Settle Me Down (4:59)
- 8 Going Down (3:43)

#### KEY INFORMATION / SELLING POINTS:

##### Hometown / Key Markets:

- New York, Chicago, Austin, Los Angeles, Seattle

##### Promotion/Marketing:

- Limited edition cassette with exclusive live recordings available with vinyl pre-orders
- One-time limited pressing of 1000 copies of red vinyl
- Full press campaign by Motormouth Media
- Campaigns planned for both modern rock specialty and college radio, where *New Moon* charted for 13 weeks and peaked at #2

##### Related Catalog:

SBR-057 The Men *Leave Home* CD/LP

SBR-071 The Men *Open Your Heart* CD/LP

SBR-090 The Men *New Moon* CD/LP

SBR-095 The Men *Campfire Songs* 12" EP

**RiYL: The Replacements, Kurt Vile, The War On Drugs**

LP: \$18.98



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CATALOG #: SBR-107

GENRE: Rock

RELEASE DATE: 3-4-2014

AVAILABLE FORMATS: CD, LP

UPC-LP: 616892179047

UPC-CD: 616892178941

TERRITORY RESTRICTIONS:

None

VINYL IS NOT RETURNABLE

BOX LOT: CD 30 / LP 30

DISCOUNT: Standard

CD: \$14.98



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