

## Blondes—Persuasion

*Persuasion* is a trio of new tracks by **Blondes**. The duo's first offering since *Swisher*, *Persuasion* furthers the extemporized themes explored on that album but reveal **Sam Haar** and **Zach Steinman** to be as dexterous in the studio as they are at motivating live, primal techno.

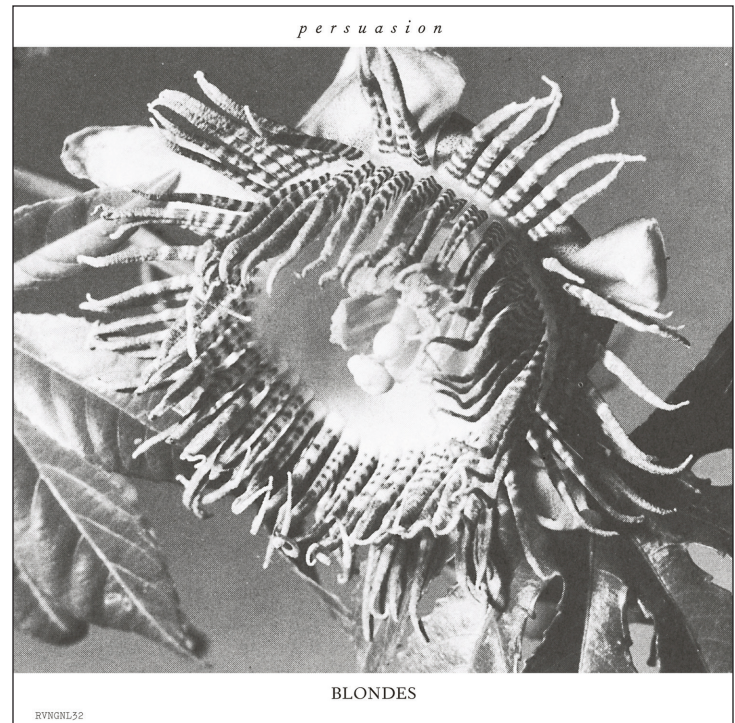
With Haar and Steinman no longer living within earshot of each other, the distance has inspired a new work ethic. In the creative incubation since *Swisher's* release, the duo's improvisational practice honed live in club settings has evolved from excursive to immediate and exacted.

The engine of *Persuasion* is fueled by kinetic textures and decisions. Melodies follow unpredictable paths and flare into spiraling percussion. Sounds simultaneously rise and crash entering and exiting the different track environments. Still, the groove remains true, a grounding technique.

Space and time have refined Blondes' blend of live dynamics and studio discovery. What sets *Persuasion* apart from their prior records is the sense of Haar and Steinman's maturation behind the controls, yielding more propulsive, assertive, and persuasive forces than ever.

### Additional Retail Notes

- Hometown: Brooklyn, NY
- Key Markets: New York, Los Angeles, Chicago, Austin, London, Berlin, London, Paris, Tokyo
- RIYL: Chris Watson, Luke Slater, John Hassell, Chain Reaction, Workshop
- Blondes' first offering since the widely-acclaimed 2013 release of *Swisher*, the duo's second full-length.
- *Persuasion* shows a marked evolution of Blondes' studio practice. Techno by design.
- *Persuasion* will be preceded by a limited edition cassette mixtape, *Rein*.
- Visual single for "Persuasion" planned.



### Track Listing

01. Persuasion
02. Son
03. Inner Motive

### Info

Cat#—RVNGNL32  
Artist—Blondes  
Title—Persuasion  
Genre—Techno / elektronische Musik / Experimental

### Release date

August 7, 2015

### Formats

12" / Digital  
Vinyl Is Not Returnable

### Box Lot

12"—40

### RVNG Intl.

PO Box 20752  
Tompkins Sq.  
New York NY 10009

e: matt@igetrvng.com  
m: 718 812 8443

### UPC

12": 798295512475



7 9 8 2 9 5 5 1 2 4 7 5

Exclusively distributed by:

**SC Distribution**

t: 812 335 1572

f: 888 678 0167

US domestic sales contact:

**Shelly Westerhausen**

e: shelly@scdistribution.com

International sales contact:

**Kraegan Graves**

e: kraegan@scdistribution.com



SC DISTRIBUTION