

NUMERO GROUP

ALAN WATTS: THIS IS IT



This is IT

Alan Watts

Psychedelic music all began with the tiniest possible bang: a minuscule pressing of a self-produced LP by Zen Buddhist scholar Alan Watts. In one cosmic flash of inspiration and group improvisation, the next two decades of musical innovation was pre-supposed: psychedelic rock, spiritual jazz, and even new age. As this micro pressing barely made it out of the ashram, it was his writings that actually spread his ideas, usually through osmosis: he was profoundly influential on the beat poets and the subsequent counter-culture. He became the forebear of '60s counter-culture's spirituality, much as William Burroughs was the forebear of its hedonism.

Released in 1962, *This Is It* is an imaginative cacophony of percussion, non-verbal chanting, and free-flowing expression, punctuated occasionally by leisurely passes at a terrestrial piano, marimba, or french horn. It is at once, experimental, intellectual, and experiential. Three years before Ken Kesey's inaugural Acid Test, *This Is It!* constitutes the first transmission for a tuned-in counterculture of hippies, beats, and psychedelic revolutionaries of all stripes.

CATALOG NUMBER: NUM1231

ARTIST: ALAN WATTS

TITLE: THIS IS IT

RELEASE DATE: 02/17/15

UPC: LP 825764603119

AVAILABLE FORMATS: LP

GENRE: PSYCHEDELIC

BOX LOT: LP:35

TERRITORY RESTRICTIONS: None

VINYL IS NOT RETURNABLE

TRACK LISTING

Side 1

1. Love You
2. Onion Giant
3. Gagaku-ku
4. Fingernail Poem
5. Umdagumsubudu

Side 2

6. Metamatic Ritual
7. The End

LP



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