Numero Group

AFTERSCHOOL SPECIAL: THE 123s OF KID SOUL



The formula was simple: marry bubblegum and soul to the absolute sincerity of an enthusiastic child, cross your fingers and pray for airplay. But while the youthful sums of that formula may have grown up and walked away from their illusions of stardom, their permanent records remain.

By 1973, Michael, Tito, Jermaine, Marlon and Jackie were as hip as kids could get—household names, with lunchboxes, coloring books, a Saturday morning cartoon, and an Alpha-Bits cereal commercial pushing the J5 brand onto any kid with television reception. Their impressive run of four consecutive #I singles playing on both pop and R&B stations cemented their appeal to both whites and blacks, prompting MGM to launch the Osmonds as the safer (read: white) alternative. And parents? Well Michael had that wrapped up with his impossible-not-to-love mini-James Brown thing. Even their song selection straddled both sides, with "Zip A Dee Do Dah" and "ABC" for kids, and contemporary standards "Standing In The Shadows Of Love" and "My Cherie Amour" for the older crowd. This extreme marketing and merchandising juggernaut created the kid soul explosion.

A decade removed from our acclaimed Home Schooled compilation comes a fresh batch of talent show titans. With enterprising parents, neighbors, and teachers turning play dates into recording dates, groups like Magical Connection, Little Man and the Inquires, and Five Ounces of Soul emulated the Jacksons, who'd made grade-school stardom appear easy as ABC. Afterschool Special: The 123s Of Kid Soul contains 19 tiny tunes ranging from bilingual D.A.R.E. anthem, to James Brown bio, to young love and life beyond the playground.

CATALOG NUMBER: NUM066 **ARTIST:** VARIOUS ARTISTS

TITLE: AFTERSCHOOL SPECIAL: THE 123S OF KID SOUL

RELEASE DATE: 09/16/2016 **UPC:** 2xLP 825764106610 CD 825764106627

AVAILABLE FORMAT: 2xLP, CD

GENRE: SOUL

Box Lot: 2xLP: 20, CD: 20

TERRITORY RESTRICTIONS: None

VINYL IS NOT RETURNABLE

TRACK LISTING

SAME TRACK ORDER ON BOTH FORMATS WITH LP SIDE SPLITS NOTED:

Bethlehem Center Children's Choir - I'm A Special Kid Scott Three - Runnin' Wild (Ain't Gonna Help You) Jimi Hill - Guessing Games Leonard (Lil' Man) Kaigler - You Got Me Believing Cash - I Love You Still

Brighter Side of Darkness - Because I Love You Next Movement - Every Where You Go The Bennett's - I Want A Little Girl Future Kind - Simon Says The Dynamics - I'm Free, No Dope For Me

C

The Brother's Rap - The Revolution Will Not Be Televised The Greer Brothers - We Don't Dig No Busing (The Busing Song) Little Man & the Inquires - Funky Breakdown Five Ounces of Soul - Love Got A Piece of Your Mind Magical Connection - Girl Why Do You Want To Take My Heart

Soul Emotions & Co. - It's Time For Love Brotherly Five - Losing My Girl The Mighty Mustangs - The Other Guy

Nancy Dupree with a Group of Youngsters - James Brown









Exclusively distributed by SECRETLY DISTRIBUTION PHONE: 812.335.1572 / FAX: 888.678.0167 US Domestic Sales contact Shelly Westerhausen (shelly@secretlydistribution.com) International Sales contact Lauren Brown (lauren.brown@secretlydistribution.com)