



SC DISTRIBUTION

MERGE
RECORDS

P.O. Box 1235
Chapel Hill, NC 27514 USA
Phone: 919.688.9969 x125
www.mergerecords.com

International Sales Contact Wes Cook: Wes@SCDistribution.com

TRACK LISTING:

SIDE A

1. Welcome to the Brain
2. Love as a Weapon
3. Dark Dance
4. Introduction to Evan
5. Evan
6. Aftermath
7. The Kissing

SIDE B

8. Wishing Well
9. Wreckage
10. Someone Will Notice
11. Silent Moon
12. Goodbye Every Body

MRG 537

Little Scream

Cult Following



LP



CD

6 May 2016

vinyl is non-returnable

Box Lot: CD 30 / LP 40
UPC: CD UPC is 673855053721
LP UPC is 673855053714
Format: CD is digipak with insert
LP is jacket + full album download coupon
File Under: Alternative
Export: World excluding North America

Little Scream aka Laurel Sprengelmeyer says she began conceiving of *Cult Following* while visiting a friend in a small intentional community in northern Brazil. “People were running around reading auras, interpreting each other’s dreams, and ‘living on light’ instead of eating—which was as compelling as it was absurd. I became very aware of the entropy of belief. You could feel the magnetism of ideas take shape and pull people into their center like a black hole... a thing so filled with light that its own gravity means that none of it can escape.”

That experience laid the groundwork for *Cult Following*, a lush, expansive, retro-leaning gem that straddles intimate fragility with bombastic dancefloor-ready songs. Right from the start, you know you’ve entered a universe with its own rules—dazzling, dark, and whimsical, not unlike Willy Wonka’s gated factory. From the candy-filled ballroom of “Love as a Weapon,” you are invited onto the comforting ship of the warm ballad “Evan,” only to find that “the waves are falling/they’re falling in faster, and the ship has no master... here comes disaster!” When the shipwreck subsides, you find yourself in the dark depths of the song Wishing Well, where Mary Margaret O’Hara makes a stunning, subtle vocal appearance. Mary Margaret is one of several guests to appear on this record, along with Sufjan Stevens, Sharon Van Etten, and Kyp Malone. Encountering them is not unlike having cameo stars within a film, but the world they inhabit is entirely Little Scream’s, and her voice acts as a tour guide through lush and sometimes terrifying sonic landscapes carefully constructed with her creative partner, Arcade Fire’s Richard Reed Parry.

Cult Following is a record that deserves to be listened to from start to finish, with each song having been constructed to meld seamlessly into the next. There may be those who listen only to the record’s obvious catchy hit, but they would be missing out on the depth of stunners like “Wishing Well” and “Someone Will Notice.” Like a classic novella, you must pass through all of the record’s stages to fully experience a triumphant hero’s journey.