

JAGJAGUWAR

UNKNOWN MORTAL ORCHESTRA SEX & FOOD



ABOUT THE ALBUM

Where are we headed? What are we consuming, how is it affecting us, and why does everything feel so bad and weird sometimes? These are some of the questions posed on Ruban Nielson's fourth album as Unknown Mortal Orchestra, 'Sex & Food'. Recorded in a variety of locales from Seoul and Hanoi to Reykjavik, Mexico City, and Auckland, 'Sex & Food' is a practical musical travelogue, with local musicians from the countries that Nielson and his band visited pitching in throughout.

'Sex & Food' is the most eclectic and expansive Unknown Mortal Orchestra release yet, from the light-footed R&B of "Hunnybee" to the stomping flange of "Major League Chemicals." "If You're Going to Break Yourself" and "Not in Love We're Just High" chronicle the effects of drugs and addiction on personal relationships, while the lyrics "Ministry of Alienation" drip with modern-day paranoia like the silvery guitar tones that jewel the song's structure.

The modern world, and all the thorny complications that come with living in it, loomed large on Ruban's mind while making 'Sex & Food'. Though he's not afraid to get topical throughout, as evidenced on the surprisingly boisterous "American Guilt" or the roomy-disco medication-meditation "Everyone Acts Crazy Nowadays".

A statement of selflessness, to be sure—but make no mistake: 'Sex & Food' reaffirms the vitality of Ruban's voice in today's musical landscape.

SELLING POINTS

- Artist album sales over 100k US/200k WW, incl. over 50k LPs
- Sellout headline tour Spring 2018 through 1000 - 3000 caps; London show at Royal Albert Hall; major WW festivals confirmed 2018-2019
- Consistently growing fanbase w/ over 1M monthly listeners
- Limited edition pink colored vinyl exclusive to indie retail
- Coverage history incl: Pitchfork, Guardian, FADER, CONAN, Late Night, Sirius, KCRW, NPR, NYT, BBC Radio 1, BBC 6music, Uncut + more.

DETAILS

CATALOG NUMBER: JAG322

RELEASE DATE: April 6, 2018

FORMAT: CD/LP/Cassette/Digital

CD BOX LOT: 30

LP BOX LOT: 20

CASSETTE BOX LOT: 25

GENRE: Alternative

KEY MARKETS: New York, Los Angeles, Portland, Austin, Boston, San Francisco, Seattle, San Diego, Washington D.C., Philadelphia, Atlanta, Chicago

TERRITORY RESTRICTIONS: None

VINYL NOT RETURNABLE

CD UPC:

656605232225



6 56605 23222 5

LP UPC:

656605232218



6 56605 23221 8

COLORED LP UPC:

656605232232



6 56605 23223 2

CASSETTE UPC:

656605232287



6 56605 23228 7

DIGITAL UPC:

656605232249



6 56605 23224 9

TRACKS

SIDE A:

1. A God Called Hubris
2. Major League Chemicals
3. Ministry of Alienation
4. Hunnybee
5. Chronos Feasts on His Children
6. American Guilt
7. The Internet of Love (That Way)

SIDE B:

8. Everyone Acts Crazy Nowadays
9. This Doomsday
10. How Many Zeros
11. Not in Love We're Just High
12. If You're Going to Break Yourself

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