

# JAGJAGUWAR

## CUT WORMS

### HOLLOW GROUND



#### ABOUT THE ALBUM

Max Clarke has a knack for conjuring up warmth in his music, like endless summer or ageless youth. The 27-year-old's debut LP, *Hollow Ground*, crackles with the heat of a love-struck nostalgia, woven together with a palpable Everly Brothers' influence and retro sound. It reaches back into decades of plainspoken, unfussy, and squarely American storytelling and pulls it forth into 2018.

Some of *Hollow Ground* bloomed from that same period of driven creativity that yielded EP *Alien Sunset*; both "Like Going Down Sideways" and "Don't Want To Say Good-Bye" find new life on the LP.

The rest is new. There's "Till Tomorrow Goes Away," a sheepish love song, thrumming with twangy guitar and a two-step rhythm. "Cash For Gold" channels buoyancy; a doo-wop effect on the sleepy backing vocals build out the dreaminess of Clarke's own affecting croon.

*Hollow Ground* strikes the balance between cerebral and simplicity in his storytelling. His lyrics explore the raw realm of youth, its weightlessness and possibilities, but channeled through a lens of restraint. Someone who's old enough to know better but still gets drawn back in to the romanticism of teenage feelings – and knows how to take the listener along, too.

#### SELLING POINTS

- Limited Edition red vinyl for independent retail
- Recorded with Jonathan Rado (Foxygen) and Jason Finkel (Mexican Summer)
- Tour history includes dates with Nick Lowe, Lemon Twigs; upcoming tours with Marlon Williams, King Tuff, and others
- Coverage/support includes Pitchfork, NPR, FADER, Bandcamp, Big Takeover, Brooklyn Vegan + others

#### DETAILS

**CATALOG NUMBER:** JAG310

**RELEASE DATE:** May 4, 2018

**FORMAT:** CD/LP/Digital

**CD BOX LOT:** 30

**LP BOX LOT:** 25

**GENRE:** Alternative

**KEY MARKETS:** Brooklyn, New York, Chicago, Nashville, Austin, Cleveland

**TERRITORY RESTRICTIONS:** Exclusive to Hostess in Japan

#### VINYL NOT RETURNABLE

**CD UPC:**  
656605231020



**LP UPC:**  
656605231013



**COLORED LP UPC:**  
656605231037



**DIGITAL UPC:**  
656605231068



#### TRACKS

##### SIDE A:

1. How It Can Be
2. Coward's Confidence
3. Don't Want To Say Good-bye
4. It Won't Be Too Long
5. Till Tomorrow Goes Away

##### SIDE B:

6. Like Going Down Sideways
7. Think I Might Be In Love
8. Cash For Gold
9. Hanging Your Picture Up To Dry
10. Mad About You

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