

CATALOG #: JAG300 Release date: september 30, 2016 Format: CD/LP/Cassette/Digital

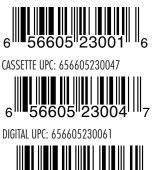
CD BOX LOT: **30** LP BOX LOT: **25** CASSETTE BOX LOT: **25**

GENRE: ALTERNATIVE KEY MARKETS: MINNEAPOLIS, NEW YORK, LOS ANGELES, EAU CLAIRE, CHICAGO, PORTLAND, SEATTLE, NASHVILLE, SAN FRANCISCO, AUSTIN, LONDON, BERLIN, SYDNEY, TOKYO, AMSTERDAM, PARIS

TERRITORY RESTRICTIONS: EXCLUSIVE TO HOSTESS IN JAPAN VINYL NOT RETURNABLE



LP UPC: 656605230016



BON IVER 22, A MILLION

ABOUT THE ALBUM

22, A Million is part love letter, part final resting place of two decades of searching for selfunderstanding like a religion. And the inner-resolution of maybe never finding that understanding. The album's 10 poly-fi recordings are a collection of sacred moments, love's torment and salvation, contexts of intense memories, signs that you can pin meaning onto or disregard as coincidence. If *Bon Iver, Bon Iver* built a habitat rooted in physical spaces, then 22, *A Million* is the letting go of that attachment to a place.

TRACK LIST

SIDE A: 1. 22 (OVER S∞∞N) 2. 10 d E A T h b R E a s T ⊡ ⊡ 3. 715 - CR∑KS 4. 33 "GOD" 5. 29 #Strafford APTS SIDE B: 6. 666 **₽** 7. 21 M◊◊N WATER 8. 8 (circle) 9. <u>45</u> 10. 00000 Million

JAGJAGUWAR

SELLING POINTS

- Highly anticipated follow-up to 2011's Grammy-winning *Bon Iver, Bon Iver* (Best Alternative Music Album, Best New Artist).

- Bon Iver's catalogue has sold well over 2 million copies globally. Both previous albums are certified gold: *For Emma, Forever Ago* (2008) and *Bon Iver, Bon Iver* (2011).

- Vinyl is a big part of the sales base, with 300k pieces of vinyl catalogue sold in the US alone. Both previous albums remain on Soundscan's vinyl album charts, years after being released.

- Entire west coast tour sold out prior to album announce, including Hollywood Bowl. Headlining major music festivals around the world in 2017.

- September 14 performance confirmed for The Tonight Show Starring Jimmy Fallon. Other major TV performances will follow.



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