

## JAGJAGUWAR

## UNKNOWN MORTAL ORCHESTRA BLUE RECORD

"I only started playing the acoustic guitar last year. I'd always preferred the idea that the guitar converts a

sound into voltage and then becomes really loud. I thought the acoustic guitar was a little bit too twee for me or something. But after being offered some opportunities to play various acoustic sessions to promote the

new record, in situations where it wasn't possible to record the whole band, I decided to treat it like a challenge to try and play acoustic and not have it be lame. After all I was really into Arthur Lee's ability with

an acoustic and started wondering if I could make it sound convincing. Anyway, after being somewhat forced

to develop some skill on the acoustic through these various radio sessions and things like that I decided to record some songs acoustically and release them since people seemed to be liking the way I was doing it.

Everything was recorded straight to tape in my basement with a one mic set up." — RUBAN NIELSON, UMO

Swim and Sleep (Like a Shark)
[acoustic version]
Faded in the Morning [acoustic version]
So Good at Being in Trouble
[acoustic version]
Swing Lo Magellan
Puttin It Down

CATALOG #: JAG246
RELEASE DATE: OCTOBER 29, 2013
FORMAT: 12" EP
LP BOX LOT: 25
GENRE: PSYCH ROCK/INDIE ROCK
KEY MARKETS: PORTLAND, NEW YORK, LOS
ANGELES, SAN FRANCISCO, CHICAGO,
ATLANTA, AUSTIN

VINYL NOT RETURNABLE

LP UPC: 656605224619



## SELLING POINTS

- 1. Includes acoustic and multi-tracked versions of songs from their critically acclaimed 2013 album 'II'.
- 2. Includes amazing covers of "Swing Lo Magellan" (Dirty Projectors) and "Puttin It Down" (Beck).
- 3. The release is paired with the band's headlining U.S. tour to wrap up this stellar year.
- 4. Digital release of these tracks will be bundled with the album 'II'. The only standalone version of the EP is this limited blue 12"



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