



Video Age

Pop Therapy

Release Date: June 22, 2018

Catalog #: INF-021

Available Formats: LP

Genre: Synth Pop, Indie Pop

Packaging: Full Color Jacket,
Lyrics Insert

Box Lot: 30

NO EXPORT RESTRICTIONS
VINYL NOT RETURNABLE



6 13617 99584 5
LP UPC:
613617995845

TRACK LISTING:

1. Lover Surreal
2. Pop Therapy
3. Days to Remember
4. Hold On (I Was Wrong)
5. User Patterns
6. Paris to the Moon
7. No Tomorrow
8. Echo Chamber
9. Scenic Highway
10. Is It Her?
11. Dare to Dream

(Vinyl Includes Download)

OVERVIEW:

On Video Age's forthcoming album *Pop Therapy*, out June 15 via Inflated Records, longtime friends and songwriting partners Ross Farbe and Ray Micarelli conjure up a thrilling assortment of experimental pop songs. Using a palette of vintage synthesizers and the propulsion of a Sequential Circuits Drumtraks drum machine, the New Orleans-based group's buoyant synth-pop echoes from some imagined vision of the past, leaning on an invented nostalgia to soundtrack an ideal future that never arrived. Video Age brings that future fully to life on *Pop Therapy*.

Emerging from New Orleans' DIY scene and label collectives, Farbe and Micarelli were intrigued by each other's songwriting among several curiously satisfying guitar pop bands. As a producer and prolific engineer, Farbe has helmed some of the most exciting releases from genre-pushing New Orleans artists, whose singular visions are made possible with his gifted ear and love of tape recording. Micarelli's talent for crafting simple, tangible melodies complements Farbe's studio world-building, letting ideas drift until they emerge into impressive arrangements.

The pair's seemingly effortless gift for crafting earworm hooks was glimpsed on their 2016 debut *Living Alone*, a gorgeous collection of guitar-driven melancholy. On *Pop Therapy*, they're joined by Duncan Troast, Nick Corson and Jordan Odom, taking inspiration from the limitless possibility on sonic canvases of the late 1970s and early 1980s (Yellow Magic Orchestra, *McCartney II*, Donald Fagen's *The Nightfly*). Where *Living Alone* catalogued the solitude of reflecting on what was and could have been, the sentimental love songs on *Pop Therapy* gaze longingly at the likeliness of a brighter tomorrow.

"Sonically the New Orleans duo definitely sounds like a hidden hit from the 80s: canned beats, bouncy synths, and distorted vocals—Ross Farbe and Ray Micarelli making delicious grooves." - *Noisey*



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