



GHOSTLY INTERNATIONAL  
**GI-272**

## Telefon Tel Aviv *Fahrenheit Fair Enough*

### TRACKLIST

- |                                    |                              |
|------------------------------------|------------------------------|
| 1. Fahrenheit Fair Enough          | 6. Your Face Reminds Me Of   |
| 2. Ttv                             | When I Was Old               |
| 3. Lotus Above Water               | 7. What's The Use Of Feet    |
| 4. John Thomas On The Insides      | If You Haven't Got Legs      |
| Nothing But Foam                   | 8. Introductory Nomenclature |
| 5. Life Is All About Taking Things | 9. Fahrenheit Far Away       |
| In And Putting Things Out          |                              |

### RELEASE BIO

The late 1990s was a fertile time in the American electronic underground. A growing body of artists, spread around the nation, were engaging in the latest round of a decades-long transatlantic musical conversation. At the convergence of hip-hop, electronic, and soul music, these artists sought to carve out their own lane. In September 2001, New Orleans' Telefon Tel Aviv, high school friends Joshua Eustis and the late Charles Cooper, joined the conversation with their debut album, *Fahrenheit Fair Enough*, released by Hefty Records. A labour of love, Fahrenheit was an attempt by the pair "to contribute something meaningful" Eustis says today, "something definitely American, and kinda southern too." On the fifteenth anniversary of its release, Ghostly International is reissuing *Fahrenheit Fair Enough* with a vinyl edition and bonus digital material.

Living in New Orleans in the late 1990s, Eustis and Cooper were in the thrall of two musical orbits: black America—New Orleans' bounce, Detroit's techno, Chicago's house—and British electronica—Autechre, Aphex Twin, Jega. Recorded over the course of a year in Eustis' childhood bedroom in the Riverbend neighborhood of New Orleans, Fahrenheit mapped out a potential for American electronic music in a time of hope. The music features delicate Rhodes and guitar instrumentation wrapped in a southern bounce shell, smothered in r&b, and cut up by digital rhythm programming. The tracks were meant to be "constantly, evolving sculptures." Fascinated by IDM, the pair sought to inject "some swagger into it, loosen it up a little but also make it hyper romantic."

Eustis and Cooper had imagined making a "hard club record," but instead Fahrenheit came to be seen as a delicate slice of electronica by fans and critics who misconstrued its stylistic roots. This was, perhaps, hardly surprising. Telefon Tel Aviv arrived at a time when there was no roadmap for an American electronic music scene comparable to what the UK had produced in the 1990s. They were the latest artists to find themselves in a strange middle ground between hip-hop and electronic music that had yet to be understood.

Following the loss of Cooper in 2009, Eustis spent years unwilling to revive the Telefon Tel Aviv project, doubting his ability to do it justice. But time is a great healer. After seven years Eustis is now working on new Telefon Tel Aviv material. And time is also proving the pair right. The sonic sculptures of *Fahrenheit Fair Enough* they spent "thousands of hours" carving have proven resilient. The music sounds all the more relevant in 2016 because the roadmap Eustis and Cooper desired then exists today. And because today everyone listens to what the South has to say.

"We just wanted to see if we could make it work," recalls Eustis. "We didn't know. Our aim was to make something we could be proud of."



### RELEASE INFO

Catalogue Number: GI-272

Format: 2xLP

Release Date: December 2nd, 2016

UPC-LP: 804297827216

UPC-LP LTD: 804297827209

Genre: Electronic, Alternative

Box Lot: LP- 8

Territory Restrictions: None

Vinyl Is not returnable

### POINTS OF INTEREST

- Reissue of classic 2001 LP originally released on Hefty; out of print for years
- "Gorgeous yet completely devoid of cliché, *Fahrenheit Fair Enough* is a quiet, unpretentious beauty of a record. Treat yourself." - BBC
- 2xLP housed in gatefold jacket with liner notes by Laurent Fintoni & download of bonus material
- Ltd edition vinyl is sky colored (blue + white marble)

### LABEL CONTACT

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