Milk Maid Mostly No



Release date: 6/26/12 Format: CD/Digital NOT AVAILABLE FOR EXPORT File Under: Rock



FAT0111CD UPC: 600116511126 SRLP: \$14.98 Box 25 7% discount thru 7/10

TRACKLISTING

- 1. Dopamine
- 2. Do Right
- 3. Stir So Slow
- 4. Your Neck Around Mine
- 5. Bad Luck
- 6. New Plans
- 7. Summertime
- 8. Drag To Find
- 9. Pictures of Stone
- 10. Old Trick
- 11. No Goodbye



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'Mostly No', Milk Maid's second album, follows hot on the heels of last year's debut record 'Yucca' and finds frontman Martin Cohen cementing his reputation as a talented songwriter able to straddle the line between noise and pop while also expanding the sonic terrain the band covers. Adding hints of Psychedelia to 'Yucca's' crafted fuzz, the home-recorded 'Mostly No' explores a trans-Atlantic sound that at times simultaneously recalls the grand

traditions of Manchester indie and Californian acid rock but which also sits alongside contemporaries such as Ty Segall, White Fence, and The War on Drugs. This mix of influences comes perfectly together 'Summertime', the lead single from 'Mostly No', which combines the haze of early Jesus and Mary Chain and Happy Mondays percussion with the sun-bleached guitars of Roky Erickson and the classic songwriting of Jefferson Airplane.



While Milk Maid's debut album was mostly the result of songs Martin recorded in his flat with the help of a few friends, 'Mostly No' benefits from the fact that many of its tracks were played on the 'Yucca' tour and had the opportunity to be jammed out by a full band before being recorded, giving the band's sound an added muscularity and dexterity. This is evidenced by extended instrumental sections of songs such as 'Stir So Slow', a carefully weighted slow burner featuring a surprisingly melodic guitar anti-solo, the all out wig-out of 'Summertime' and the rolling, layered sprawl that closes 'Old Trick'.

As with the debut, the album was recorded onto a 16 track tape machine, a choice that Cohen makes because it means "using your ears more when you can't see the wave form" and prevents the temptation to constantly meddle on pro-tools. The warmth of the tape and the home recorded set-up also gives a real intimacy to Cohen's voice, its rawness matching the emotion lyricism on display over the course of 'Mostly No'. There's an enhanced sophistication and greater depth to Cohen's songwriting and 'Mostly No', Milk Maid's second album in as many years, showcases the evolution of a prolific and exciting talent.

"Milk Maid's madcap romp - which runs the gamut

from Girls-styled hippiedom to GBV's ramshackle whir — leaves almost no stone unturned, untouched, or undiscovered... As a counterpoint to the manicured, calculated indie of Arcade Fire and The National, Milk Maid are already a smashing success."

- Jonathan Garrett, NME

SELLING POINTS

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