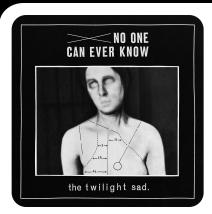
THE TWILIGHT SAD **NO ONE CAN EVER KNOW**



Release date: 2/7/12 Format: CD/LP/digital
NOT AVAILABLE FOR EXPORT File Under: Rock



FAT0098CD UPC: 600116999825 Box 25



FAT0098LP UPC: 600116999818 Box 40 vinyl is non-returnable

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Jacqui Refice, jacqui@scdistribution.com International sales contact: SC DISTRIBUTION Evan Whikehart, evan@scdistribution.com As made clear already by widely-spread preview track "Kill It In The Morning" and first single "Sick," The Twilight Sad's third full-length, *No One Can Ever Know*, marks a sonic shift for the band. Freshly inspired by a listening diet of Cabaret Voltaire, Can, Liars, Magazine, Autechre, and Public Image Limited, the band turn to a dark, synth-heavy sound for *No One Can Ever Know*; the resulting LP shares thematic and sonic space with the most

innovative offerings from Depeche Mode. The Cure, or even Nine Inch Nails.

"We wanted to be a lot more spontaneous, get outside our comfort zone - not to fall back into repeating what we've done previously," explains guitarist Andy MacFarlane. "So we moved to London for a month to record at The Pool and got Andrew Weatherall involved to bounce ideas off and to generally reassure us of the direction we were already progressing in - toward a sparser sound, with a colder. slightly militant feel."

Under the guidance of Weatherall the band experimented with vintage analog synths borrowed from producer Ben Hillier - to work on the core sounds they wanted, finding further inspiration in the distinctive production style of innovators like Factory Records' Martin Hannett and Cluster's Conny Plank.



Throughout the record, the band move away from the "wall of sound" effect typifying previous recordings, while lyrically, No One Can Ever Know finds singer James Graham - his vocals having grown only richer and more accomplished - in characteristically ominous form, delivering lightning bolts of malevolent threat.

The Twilight Sad will be touring the US widely in support of No One Can Ever Know.

SELLING POINTS

Catalog scans total over 13K to date

Full US headline tour including SXSW scheduled

US tour history includes Pitchfork Music Festival, Siren Festival, supports for Mogwai, MONO

Full national press campaign by Motormouth Media

Production by Andrew Weatherall (Primal Scream, Two Lone Swordsmen, Fuck Buttons)

College/public radio single/album campaign by AAM

TRACKLISTING

1. Alphabet

4. Don't Move

7. Not Sleeping

2. Dead City

5. Nil

8. Another Bed

3. Sick

6. Don't Look At Me

9. Kill It In The Morning

