



# Planningtorock Powerhouse

This November, celebrated dance producer **Planningtorock** – aka **Jam Rostron** – will release their radical fourth album: *Powerhouse*.

*Powerhouse* marks the Berlin-via-Bolton producer's most intimate album to date, a kinetic, self-produced record flush with attitude, humour, vulnerability and swagger.

*W*, Planningtorock's critically acclaimed 2011 debut on **DFA**, revealed a visionary and politicised producer. It offered up deeply queered art-pop – tense, atmospheric dance music cut with classical flourishes, and spell-binding androgyny. But it was 2014's *All Love's Legal* ("a masterclass in left-of-centre dance music", **Mixmag**), released on Rostron's own imprint **Human Level**, where Planningtorock, with banner-ready slogans ('Patriarchy Over And Out', 'Let's Talk About Gender Baby'), revealed their ability to combine pop-oriented music with a political message. *Powerhouse* offers up something infinitely more personal: emotionally-charged, biographical anthems drawn from Rostron's lived experiences as a non-binary genderqueer artist, experiences around family, identity and music itself.

*Powerhouse* was written and recorded across Berlin, London, New York and Los Angeles. It comes couched in the precision-tooled synths that have become Rostron's signature, though critics and fans will hear a subtle, ear worm-y shift in style here: from the Noughties US r&b swagger of 'Transome' and the bubbling oldschool '90s house of 'Beulah Loves Dancing' and 'Non Binary Femme', to the funky, flute-laced 'Much To Touch' (the only track on *Powerhouse* to feature a co-producer, long-time friend and collaborator **Olof Dreijer** of **The Knife**).

The striking, pitched-down vocals that shook fans of *W* are as radiant as ever on *Powerhouse*. It was pitching that gave Rostron's then-hidden inner self an authentic, external voice; and it was pitching that enabled them to come out, beginning "this long, complex and very much still evolving process of living their non-binary genderqueer self". For Rostron, pitching became the sonic embodiment of taking T (testosterone). Listen closely, for example, to the lyrics on *W*'s 'Doorway' and you'll see a through-line connecting that song with the refrain on *Powerhouse*'s 'Jam of Finland': "I feel a transformation in me / All those empty spaces in me / Are filling up with me..."

Ultimately, *Powerhouse* is a celebration of liberation, a groove-filled record that sees Rostron consolidating power both personal and artistic.



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LP Box Lot:	30
CD Box Lot:	40
Territory Restrictions:	North America
Genre:	Electronic, Dance, Pop
RIYL:	Fever Ray, Glasser, ANOHNI, Tracey Thorn, Tirzah, Jessy Lanza

## Tracklist

01. Wounds
02. Transome
03. Dear Brother
04. Somethings More Painful Than Others
05. Much to Touch
06. Jam of Finland
07. Non Binary Femme
08. Piece of My Mind
09. Beulah Loves Dancing
10. Powerhouse

LP UPC



CD UPC



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