



## MAC DEMARCO THIS OLD DOG LP/CD

- 500K+ Sales Worldwide, 115M+ Spotify Plays
- 550K+ Instagram Followers, 440K+ Facebook Likes
- Previous mini LP, *Another One* charted #1 in Independent, Vinyl & Current Alt.
- *Another One* #1 on CMJ for 3 Weeks and #2 on CMJ Triple A Chart
- Touring Throughout 2017

Before you ancients out there turn your heads and scoff at the premise of a twenty-something rock-and-roll goofball calling himself an old-anything, consider this: Mac DeMarco has spent the better part of his time thus far writing, recording, and releasing an album of his own music pretty much every calendar flip. *This Old Dog* makes for his fifth in just over half a decade—bringing the total to 3 LPs and 2 EPs. According to the DMV, DeMarco is 26. But in working-dog years, ol' Mac here could easily qualify for social security. To stay gold, turns out all he needed was some new tricks.

It was a little space—in time, location, and method—that inspired DeMarco while making the record. Moving from his isolated Queens home to a house in Los Angeles helped give the somewhat transient Canada-native a base, and a few more months on his calendar to create did their job as well. Arriving in California with a grip of demos he'd written in New York, he realized after a few months of setting up his new shop—complete with a few new toys—that the gap was giving him perspective (insert tooth joke here).

Right off the bat, from the pops and clicks of the CR-78 drum machine and acoustic strums on the album-opening “My Old Man,” the synth-drenched beauty of the second track, “This Old Dog,” it’s clear that DeMarco’s bag is filled with new tricks indeed. *This Old Dog* is rooted more in a synth-base than any of his previous releases, but he is careful not to let that tactic overshadow the other instruments and overall “unplugged” mood of the work: “This is my acoustic album, but it’s not really an acoustic album at all. That’s just what it feels like, mostly,” says DeMarco.

Despite the changes considered during the creation of *This Old Dog*, Mac DeMarco’s mid-twenties masterpiece, it’s clear that the engine that motors him is in no danger of slowing down.

RELEASE DATE: MAY 5TH, 2017  
GENRE: INDIE / ALTERNATIVE

“DeMarco writes about life -- both the heavy moments and the mundane ones -- with economy and newfound grace.” - Pitchfork

CT-260

1. My Old Man
2. This Old Dog
3. Baby You're Out
4. For the First Time
5. One Another
6. Still Beating
7. Sister
8. Dreams From Yesterday
9. A Wolf Who Wears Sheeps Clothes
10. One More Love Song
11. On The Level
12. Moonlight On The River
13. Watching Him Fade Away

LP UPC: 817949013158

LP FORMAT: 12" LP + MP3s  
LP BOXLOT: 50  
EXPORT: WORLD  
VINYL NON-RETURNABLE



CD UPC: 817949013165

CD FORMAT: JEWEL CASE  
CD BOXLOT: 30  
EXPORT: WORLD EXCL.  
CANADA



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