



CHARLIE HILTON PALANA - LP/CD

- Hometown: Portland, OR
- Touring early 2016
- National college and specialty radio campaign via AAM
- Album announced in November with new single
- Album Producer is Jacob Portrait of Unknown Mortal Orchestra

As we age, a growing and ever changing identity is something we never shake. The distance between the magic and awe of a child's mind to the mentality of a teenager is palpable. When you hit your 20s, it's safe to say a few things are different from that time you were 16. Though she maintains some reservations about the implications of something as abstract as identity, Charlie Hilton, known up until now for her work in the band Blouse, has now forged a new one with her debut solo album, Palana.

Thus, it should come as no surprise that many of the songs on Palana are concerned with shifting characters, forms and ideas. The album's title itself is a nod to Hilton's given Sanskrit name, an identity she shed completely after high school in favor of the androgynous "Charlie," and Palana's overarching theme can be summed up by a quote from Herman Hesse's Steppenwolf, a phrase Hilton cites as a personal mantra:

"Man is not by any means of fixed and enduring form...he is much more an experiment and a transition..."

Enlisting Unknown Mortal Orchestra's Jacob Portrait as producer, Hilton freely experimented with diverse sounds and moods -- some minimal and some cacophonous -- out of the confines of a band structure. "Funny Anyway" is truly stark, featuring only string accompaniments, with Hilton assuming a role akin to a confessional French chanteuse, while "Let's Go to a Party" is Hilton's cheeky take on an icy dance track with thick, bouncing synths and a chorus that echoes "I'm only happy when I'm dancing." Alternatively, tracks like "Pony" harken back to the psychedelic strengths of Blouse, saluting bands like Broadcast and United States of America, and then there's "100 Million," the sole track produced by Woods' Jarvis Taveniere that rounds out the album in a soft, acoustic and light-hearted way with labelmate Mac DeMarco lending his talents on percussion and back-up vocals.

This wide range of moods on Palana recall several of Hilton's key influences -- the solemn beauty of Nico, the whimsical nature of Marc Bolan, and the naiveté of Jonathan Richman -- but the album is undeniably the work of one artist, perhaps best summed up by the artist herself: "The music on this record is diverse, but so is the inside of a person. I feel like I'm many people."

CT-229

01. Palana
02. Something For Us All
03. Pony
04. Long Goodbye
05. Funny Anyway
06. WHY
07. Let's Go To A Party
08. Snow
09. The Young
10. No One Will
11. 100 Million

LP UPC: 817949011581



LP FORMAT: 12" LP + MP3s
LP BOXLOT: 40
EXPORT: WORLD
VINYL NON-RETURNABLE

CD UPC: 817949011598



CD FORMAT: JEWEL CASE
CD BOXLOT: 30
EXPORT: WORLD

RELEASE DATE: JANUARY 22, 2016
GENRE: ALTERNATIVE / INDIE / POP



Exclusively distributed by SC DISTRIBUTION
Phone: (812) 335-1572 / Fax: (888) 678 0167
US domestic sales contact Shelly Westerhausen <shelly@scdistribution.com>
International sales contact Kraegan Graves <kraegan@scdistribution.com>

Press: Eloy Lugo -
eloyl@grandstandhq.com
Sales: Dave Martin -
dave.martin@omnianmusicgroup.com

