



MAC DEMARCO ANOTHER ONE 12" Mini LP/CD

- Past Albums '2' and 'Salad Days' Both Received High Critical Acclaim, including Pitchfork Best New Music
- Past North American sales of Salad Days: Over 50k
- Touring now through end of 2015
- National college and specialty radio campaign via AAM
- Album announced in April with New Single announced in May

Like the days of Steely Dan, Harry Nilsson or Prince releasing a classic album every year (or less) comes Mac DeMarco's *Another One*, a Mini-LP announced about one year after the release date of the meteorically successful *Salad Days*. Conceived and recorded entirely by Mac himself between a relentless tour schedule at his new place in Far Rockaway, Queens, Mac discovered that one can actually exist in relative isolation despite technically still living in New York City. During his downtime, Mac wrote and recorded *Another One*: an eight track release that expands the arsenal of Mac's already impressive catalog.

The album's first single, "A Heart Like Hers," centers around a pump-organ riff and lilting vocal melody that is somehow both haunting and warm. It's a track that shows the maturity of Mac's progression as songwriter: a little bit more refined, a little bit more sophisticated, but nonetheless still retains the guts and soul of any classic Mac track. Opener "The Way You'd Love Her" has a playful swing to the chords and a guitar solo that wouldn't be out of place on a mid-period 'Dead LP, Mac's newly favored listening pasttime. The overall feeling of the LP is lost love, or perhaps love never found, a topic that the world never tires of and one Mac can move through without it being a dour and somber experience. Title track "Another One" and stand out "Without Me" exhibit this bittersweet sensibility in lyrical and musical context, both melancholic and romantic, blurring the line between happy or sad nostalgia. The record leaves you with the same satisfaction as an old Bogart movie: he's still the hero, but he doesn't quite get the girl.

It's odd that despite working at the same pace as artists like Creedence, The Byrds and The Rolling Stones, coupled with an equally unending schedule of touring, press and recording, Mac is still labeled as a slacker. With two full-lengths and two EPs released and hundreds of sold out shows performed in the last several years, a recent late night television debut on Conan following a special guest performance on The Eric Andre Show, it seems, as Mac DeMarco nears his 25th birthday, there's not a slack bone in the man's body. Great singer/songwriters don't need to reinvent themselves; they just need to keep going and let the songs out in the world, here's *Another One*.

CT-228

01. The Way You'd Lover
02. Another One
03. No Other Heart
04. Just To Put Me Down
05. A Heart Like Hers
06. I've Been Waiting For Her
07. Without Me
08. My House By The Water

RELEASE DATE: AUGUST 7TH, 2015

GENRE: ALTERNATIVE / INDIE

LP UPC: 817949011550



LP FORMAT: 12" LP + MP3s
LP BOXLOT: 45
EXPORT: WORLD
VINYL NON-RETURNABLE

CD UPC: 817949011567



CD FORMAT: JEWEL CASE
CD BOXLOT: 30
EXPORT: WORLD



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