

# GODSPEED YOU! BLACK EMPEROR

## 'Allelujah! Don't Bend! Ascend!'

CD / 180gLP + 7" / DL

STREET DATE: 16 OCTOBER 2012

- **LEGENDARY INSTRUMENTAL ROCK BAND RETURNS WITH FIRST ALBUM IN 10 YEARS**
- **TOURING USA IN OCTOBER**

A decade has passed since the release of *Yanqui U.X.O.*, the last album by Godspeed You! Black Emperor. Never a band to pay heed to industry wisdom, Yanqui was released shortly before xmas 2002 with little publicity, no press availability, no marketing plans, cross-promotions or brand synergies, adorned with now infamous back cover artwork diagramming the links between major record labels and the military-industrial complex. Like all GYBE albums, this one did just fine and 'found its audience': a passionate and committed fanbase galvanized by the group's sonic vision and its dedication to unmediated, unsullied musical communication.

That such simple principles and goals have become harder to maintain and enact a decade later is an understatement. For all the contents and discontents – for all the "content" – of our present cultural moment, the idea of circumventing the glare of exposure or side-stepping the careful plotting of media cycles and identity management seems profoundly ill-advised, if not futile. But Godspeed is looking to try all the same. The band wants people to encounter and care about this new album, without telling people they should. They seek to preserve the thrill of anonymous and uncalculated transmission, knowing full well that these days, anti-strategy risks being tagged as a strategy, non-marketing framed as its opposite, and deeply held principles they consider fundamental to health as likely to be interpreted as just another form of stealth.

The band has been carving its own path again since 2010, regrouping as the same self-managed collective entity it has been from the outset, making appearances at a tiny clutch of music festivals, and otherwise just touring its own shows. It's been a disorienting time to resurface, but it has felt overwhelmingly right, honest and good.

We think Godspeed has made a new record that maintains if not exceeds the standards of their previous work – a high bar, many would agree. GYBE picked up right where they left off, and after almost two years of practicing, playing and touring, *'Allelujah! Don't Bend! Ascend!'* delivers two mighty sides of music (bookended by two new drones) that the band had been working up prior to their 2003 hiatus, which they have now shaped into something definitively stunning, immersive and utterly true to their legacy. The future looks dark indeed, but on the evidence of this new recording, Godspeed appears wholly committed to staring it down, channeling it, and fighting for some rays of sound (and flickers of light) that feel righteous, unflinching, hopeful and pure.



CONSTELLATION CST081

ARTIST: GODSPEED YOU! BLACK EMPEROR  
TITLE: 'Allelujah! Don't Bend! Ascend!'

### TRACKLIST

- 1 Mladic
- 2 Their Helicopters' Sing
- 3 We Drift Like Worried Fire
- 4 Strung Like Lights At Thee Printemps Erable

GENRE: Independent Rock

CD IN GATEFOLD PAPERBOARD JACKET

180gLP IN TIPPED-ON GATEFOLD JACKET  
INCLUDES 7" VINYL + 12" x 48" PULL-OUT POSTER  
VINYL IS NON-RETURNABLE

### CD

BOX LOT: 30



### 180gLP + 7"

BOX LOT: 48



### DIGITAL



SC DISTRIBUTION

CONSTELLATION  
MONTREAL, CANADA  
WWW.CSTRECORDS.COM



Exclusively distributed by SC DISTRIBUTION.  
Phone: (812) 335-1572 / Fax: (888) 678-0167  
US domestic sales contact Jacqui Refice at <jacqui@scdistribution.com>  
International sales contact Evan Whitehart <evan@scdistribution.com>