



# AMATEUR LOVE

## IT'S ALL AQUATIC

Huddle  
Con/A Sewer/Cat  
(Absolut Fiction)  
Sell Me Your Army  
Numbers  
Gradfadhadya  
Ether Egg Hunt  
I Need You Now  
Say You're Mine

CATALOG #: CHIG001  
RELEASE DATE: MAY 22, 2012  
FORMAT: LP  
BOX LOT: 25  
GENRE: LO-FI / INDIE ROCK  
KEY MARKETS: MINNEAPOLIS, ST. PAUL,  
MILWAUKEE, CHICAGO, RALEIGH,  
PORTLAND, SEATTLE, SAN FRANCISCO, LOS  
ANGELES, SALT LAKE CITY, AUSTIN, NEW  
YORK

VINYL NOT RETURNABLE

LP UPC: 656605423111



DIGITAL UPC: 65660542316



It's a difficult task to write about **Amateur Love**. The band was the singular catalyst in founding Chigliak. What Amateur Love means to the history of Eau Claire music is representative of everything we set out to illuminate with this record label. Our goal is to release records that hold weight in people's hearts. For us, it's notable to point out that one person's favorite record of all time may have only existed in bedrooms that were within 100 miles of each other.

There seems to be a premium on popularity in popular music. When an artist sells records to people all over the world, their music is then validated by a larger social contract. But Amateur Love is the most popular band Eau Claire has ever known, and for good reason. It is not in our estimation that the re-issuing of *It's All Aquatic* will project the band into that great popularity. No, we just hope to give the music a further chance to live on... for those who adored and those who never had the chance.

Josh Scott was the ambassador of my heart for many years. While both songwriters in Eau Claire, we were close friends and admired each other's music. It was obvious to both of us, however, who the better writer was. Josh was writing songs that were both more mature and masterful than mine. His songs came from a perspective as snarly as Paul Westerberg, as enchanting as Neil Young, yet he wielded power as beguiling and unique as any songwriter I've ever heard. Nestling himself around Brad and Phil Cook (Megafaun) and Brian Moen (Peter Wolf Crier, Laarks and Shouting Matches), who stretched themselves outside their own comfort zones into those of un-tapped electronic pop, Amateur Love became one of the most enigmatic and electrifying bands I have ever known. With local-legend Jaime Hansen engineering, the band was caught at the rise to their peak of musical power on *It's All Aquatic* in 2003.

What you have here is Amateur Love's one and only full-length, initially only release on CD, now re-issued as a 12" vinyl LP. Included is a special download of unreleased recordings that I have come to know as the Ev Sessions; recorded by Ev Olcott, the great master of Minneapolis studio magic and former member of 12Rods and Halloween, Alaska. Ev produced these sessions after the release of *It's All Aquatic* sometime in 2004. These sessions are considered 'un-finished' by the band but stand as a fantastic 'what could have been' document.

Amateur Love gets to always live on, thru the grooves on our turntables now. Enjoy. We all did.

- Justin Vernon

### SELLING POINTS

1. First release from the new Chigliak label curated by Bon Iver's Justin Vernon
2. LP comes with a download of unreleased recordings of the "Ev Sessions" recorded by Minneapolis studio great Ev Olcott



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