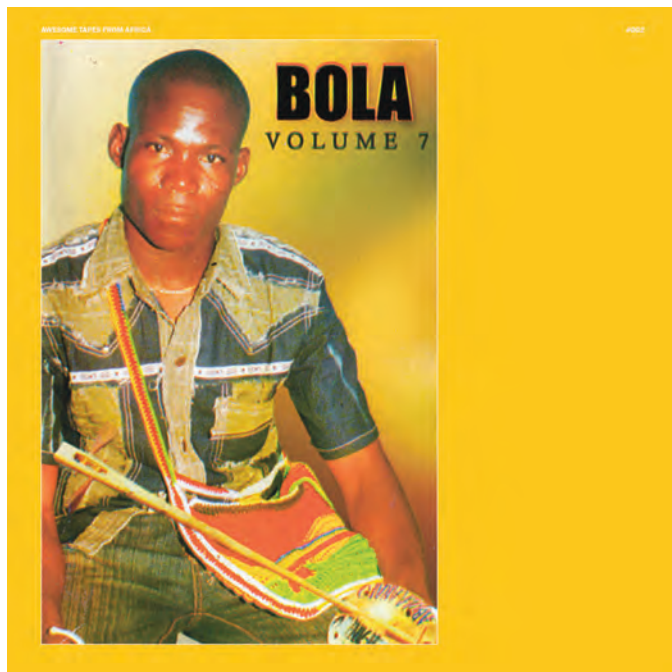


Bola Volume 7



Bola's music melds sheer force of spirit with a sound not often heard by ears outside the remote Upper East Region of Ghana. This man who grew up herding livestock in the savannah, far away from the tropical coast and cosmopolitan cities of Accra and Kumasi, has aligned himself with national and international means of expression to transform his hometown sound into something downright avant-garde. His bold fury stems from the kologo—a two-stringed lute with a calabash gourd resonator—and Frafra language vocals, emitted in raspy bursts.

Traditionally, kologo performances occur at pito (local beer made from fermented millet or sorghum) bars, weddings, funerals, festivals or spontaneous jams on the street, which are the environments where Bola honed his craft as a solo musician. In recent years, he came into contact with people like his mentor Guy One who helped him get into the studio to document what is some of the most dynamic music to come out of Ghana since the emergence of hiplife in the mid-'90s.

Volume 7, which came out in 2009, is just one entry in a brilliant series of recordings Bola has released on CD and cassette. Although he employs a traditional instrument and the age-old mode of griot story-telling, Bola embraces elements of up-to-the-minute mainstream Ghanaian music—drum machines, synths, bone-shaking bass. Inspired by pioneering kologo greats like King Ayisoba, Bola has taken a dynamic instrument used by traditional healers and herbalists to sing to god in search of advice and taken it to futuristic heights.

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Tracklisting:

Burilbunbol Suma
Makamiba
Yine Ntaripaga
Tivona Vonbubo
Yine Mmema
Tigantabame
Hoyenbesa Nini
Abayetidu Ma

CATALOG #: **ATFA002**

RELEASE DATE: **APRIL 3, 2012**

FORMAT: **CD/LP/DIGITAL**

CD BOX LOT: **40**

LP BOX LOT: **25**

Units Per Set: **2xLP; 1xCD**

GENRE: **WORLD**

KEY MARKETS: **New York, Boston, Chicago, San Francisco, L.A., Austin, Seattle, Portland, D.C.**

LP NON RETURNABLE

CD: #656605560021



LP: #656605560014



Digital: #656605560069



Selling Points:

*Fair trade music—artists receive 50/50 split of all proceeds

*Rarely-heard Ghanaian regional music

*Appeals to broad taste range



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