

OMBRE, *Believe You Me*



STREET DATE: August 21, 2012
GENRE: Experimental
FORMAT: LP / Digital
LP BOX LOT: 45
LP PACKAGING: Single gatefold
EXPORT RESTRICTIONS: N/A
RETURNABLE: No
LP: 656605609010



TRACK LISTING

1. Noche Brilla 02:30
2. Weight Those Words 03:22
3. Vistate 05:20
4. Dawning 05:01
5. Sense 03:54
6. Tormentas 05:04
7. Cara Falsa 03:35
8. The Nod 04:06
9. Pausa Primera 01:28
10. Noche Brilla Pt 2 01:57



A beautiful thing happened when Asthmatic Kitty artists **Helado Negro** and **Julianna Barwick** first met: they got to know each other. The result, a collaborative band, **OMBRE**, and a brand-new full-length record, *Believe You Me*.

Recorded as the newly acquainted pair were just becoming friends, OMBRE shows Barwick's clear, high harmonies and church choir sensibilities melding well with Helado Negro's rustic-Latin-psyche-folk meets big-city-summer-blockparty.

Tracks simmer with the mellow chording of nylon string guitars, bubbling electronics, and the comely pluck of harps; they rise high and mountainous with Miles Davis-y trumpet and then disappear altogether. There's a very old school jazzy soundtrack air to these sessions. (An inspiration to the sessions was **Clu Gulager's** 1969 film *A Day With the Boys* and **Egberto Gismonti's** fantastic late-'60s compositional jazz.) It has the feel of a hot summer day in Brooklyn, 1971, the sun through the tenements and everyone sitting in the shade watching the world drift by.

Believe You Me's 36:19 minute run is a quiet storm that never puts you in danger—just a beautiful, refreshing summer rain to watch from your front porch, sitting next to a good friend. A new friend? Yes. Perfect. Even better.

SELLING POINTS

- OMBRE is experimental rising star Helado Negro, and Pitchfork's Best New Music Julianna Barwick.
- Press campaign by Terrobird.
- National radio campaign by Team Clermont

KEY MARKETS

Austin, Houston, Chicago, San Diego, San Francisco, Portland, New York, Los Angeles, Olympia, Philadelphia, Brooklyn, Indianapolis

PRESS QUOTES

Helado Negro's *Canta Lechuza* is "simply beyond our time" - Club Fonograma

"When she records, Barwick layers and processes and twists her utterances into figures that can alternately be described as familiar, soothing, alien, and tense. She might bring to mind the bright harmonies of Panda Bear or the mystical invocations of Elizabeth Fraser, but her approach is her own." - Pitchfork (Best New Music)



Asthmatic Kitty Records
PO Box 1282, Lander WY 82520

