

Effacer

Library Catalog Music Series: Music for Noise Reduction



This album was inspired by the commercial work Effacer does in audio mastering. Effacer figured that different noise reduction processes and audio restoration tools that are usually used to remove clicks/noises from tracks could be used to exaggerate different effects in my music. He started taking a sound with reverb, then use the dry version of that same sound, minus the reverb, and use that as the noise print for the noise reduction algorithm. Thus by removing the source sound, a ghostly sound (reverb) would be left behind. Effacer came up with a formula for this to create further sounds and textures: (source sound + effect) - (source sound) = artifact of effect. By putting these sounds together into tracks, add several years, and these experiments resulted in an album.

TRACK LISTING

SIDE A

- 01. Study 01 (3:51)
- 02 - Study 02 (2:36)
- 03 - Spirits in the Mineral Wool (3:52)
- 04 - Invisible Daughter (3:58)
- 05 - Study 03 (5:32)

SIDE B

- 06 - Hungry is You (4:07)
- 07- Not Enough Information (3:13)
- 08 - Study 04 (6:46)
- 09 - Study 05 (4:56)
- 10 - Dehumanize Yourself (Effacer dub) (4:36)

STREET DATE: February 7, 2011

FORMAT: LP

LP BOX LOT: 45

GENRE: noise / experimental

LIMITED EDITION: Yes

LIMITED QUANTITY: 500

EXPORT RESTRICTIONS: N/A

LP PACKAGING: LP Jacket

RETURNABLE: No

LP UPC: 656605621715



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SELLING POINTS

- Radio campaign by Team Clermont
- Digital promos serviced to key media outlets
- Ongoing collector's item series

KEY MARKETS

Austin, Seattle, Savannah, Dallas, Chicago, San Francisco, Portland, Los Angeles, Indianapolis, Miami, Seattle



SC DISTRIBUTION

Asthmatic Kitty Records
PO Box 1282, Lander WY 82520

