

Asthmatic Kitty Records



My Brightest Diamond *This is My Hand LP*

Catalog / AKR103

Release Date / September 16th, 2014

Genre / Alternative

DESCRIPTION /

This Is My Hand is a journey beyond the composition of music. "I had this 'back-to-basics' moment of reading how humans were making sounds before we were using words," says Shara.

The opening track on *This Is My Hand*, 'Pressure,' is an invitation. Within seconds of lowering the needle, listeners hear a sharp, drum-rolled call to attention, courtesy of the Detroit Party Marching Band. What follows is a Shara-choreographed whirlwind of horns, woodwinds, beats, xylophones and synths. The ensuing 'Before the Words' ("Before the verse there was the sound") and the title track are no less direct in exploring and defining the fundamentals of not just pop music, but, well, life. "This is my voice/ this is my heart / this is my choice," sings Shara. 'Apparition,' the final track, is a Tron-like electronic, slow-motion departure from the physical world.

Produced by Shara herself and keyboardist Zac Rae, *This Is My Hand* is a bold chapter in the unfurling MBD story. Its exploration of music and its rhythmic urgency escort Shara's chamber-music aesthetic out of the chamber and back into the dance hall and rock bar.

PREVIEW / <http://bit.ly/UzPP79>

COLORED VINYL / Limited edition red

HOMETOWN / Detroit

QUOTES /

"Combining brainy indie-pop with touches of art-rock and classical music, Worden's work — and her first single in particular — radiates brilliance to match her considerable ambition." - *NPR*

SELLING POINTS /

- First pressing in red vinyl.
- Press by Sacks & Co.
- College and non-com radio campaign by Team Claremont.
- Includes download card.
- Extensive US / EU tour in fall.



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CD BOX LOT / 45

CD PKG / CD wallet

CD UPC / 656605610320

CD RETURNABLE / Yes

GENRE / Alternative

FORMAT / CD / LP

EXPORT RESTRICTIONS / Not to Australia



6 56605 61031 3

LP BOX LOT / 50

LP PKG / Jacket

LP UPC / 656605610313

LP RETURNABLE / No

TRACK LISTING /

- | | |
|-------------------------|-------|
| 1. Pressure | 03:57 |
| 2. Before the Words | 03:26 |
| 3. This Is My Hand | 03:45 |
| 4. Lover Killer | 03:59 |
| 5. I Am Not the Bad Guy | 05:11 |
| 6. Looking at the Sun | 03:43 |
| 7. Shape | 04:27 |
| 8. So Easy | 04:08 |
| 9. Resonance | 04:24 |
| 10. Apparition | 03:54 |



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